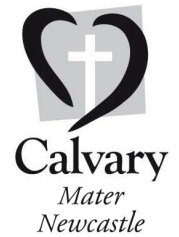


Media Release

SWIG – it's for a good cause!



7 October, 2009

For immediate release

So what's 'your' drop? Whatever it may be there will be a wine for you at Swig this year!

On Sunday 11th October, Novocastrians can taste some of the Hunter's finest wines at **SWIG**, to be held in the park adjacent to Customs House, Newcastle between 10am and 4pm.

Award-winning winemakers will be joined by boutique wineries to showcase their wines on the foreshore of beautiful Newcastle harbour as part of the Maritime Festival which is being held in conjunction with the Festivals of Newcastle 09 event.

Swig is run by the Australian Wine Selectors Charity Committee and is an event to fundraise for Calvary Mater Newcastle, the region's major cancer hospital.

Patrons can purchase a \$5 glass and then taste and enjoy some wine from a great selection of Hunter Valley winemakers. All proceeds from the day go towards cancer care and research initiatives at the hospital.

A great array of the Hunter's best wines will be on display at the tasting and Verandah Restaurant from the Hunter will also be on hand, selling delicious gourmet lunches...Mmm yum!

By purchasing your Swig glass and enjoying a great day out, you will be helping Hunter patients and families affected by cancer as well as supporting your local wine growing region!

Why not come along and raise a glass in support of Calvary Mater Newcastle, our local cancer hospital.

For further information, contact Ingrid Grenell on 4014 4714 or 0408 605 374.